

REPORT	
Campaign	Emporis
Date	30/06/2017
Client	Emporis
Prepared By	PropertyPlus



Visuals	Reporting Starts	Reporting Ends	Ad Type	Results (Conversion)	Reach	Clicks
TOTAL	9/06/2017	29/06/2017		43	17,501	113
AD IMAGE 	9/06/2017	29/06/2017	Emporis Lead generation	27	9,490	57

27 Results: Leads (Form) ▾ 9,490 Reach ▾

Women 65+

0% (0)

0% (0)

RM0.00
Cost per Result

Age

Age Group	Leads
13-17	0
18-24	0
25-34	27
35-44	0
45-54	0
55-64	0
65+	0

Men 65+

0% (0)

0% (0)

RM0.00
Cost per Result

- 1 Utama
- Audi
- BMW
- Ferrari
- Gamuda Berhad
- Gamuda Land
- Harvey Norman
- Home
- House
- Suria KLCC
- The Curve (shopping mall)
- Volkswagen
- Private property
- Property Insight Malaysia
- PropertyGuru Malaysia
- PropertyGuru.com.my
- Real Estate Malaysia Magazine
- Sime Darby Property
- StarProperty.my
- Sunway Group
- Sunway Property
- IJM Corporation
- IJM Land Berhad
- IKEA
- IProperty Group
- Jaguar Cars
- Lamborghini
- Mercedes-Benz
- Mid Valley Megamall
- Pavilion Kuala Lumpur
- Porsche

<p>AD IMAGE</p>	<p>9/06/2017</p>	<p>29/06/2017</p>	<p>Emporis</p> <p>Lead generation</p>	<p>16</p>	<p>8,011</p>	<p>56</p>
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16 Results: Leads (Form) ▾ 8,011 Reach ▾

All Women

44% (7)

37% (2,947)

RM13.31

Cost per Result

Age

Age Group	Women (7)	Men (9)
13-17	0	0
18-24	0	0
25-34	~4.5	~4.5
35-44	~2.5	~2.5
45-54	~1.5	~1.5
55-64	0	0
65+	0	0

All Men

56% (9)

62% (4,930)

RM14.05

Cost per Result

- Buying a House
- Creative real estate investing
- First time homebuyer
- Gamuda Berhad
- Gamuda Land
- House Hunting
- IJM Corporation
- IJM Land Berhad
- IOI Group
- IProperty Group
- iProperty.com Malaysia
- KLCC Properties
- Likely to move
- Real Estate Investments
- Real Estate Investor Magazine
- Real Estate Investors
- Real Estate Malaysia Magazine
- Luxury property
- Mah Sing Group
- Mudah.my
- New House
- Property
- Property Insight Malaysia
- Property Investing
- Property Investment
- Property investment club
- PropertyGuru Malaysia
- PropertyGuru.com.my
- Real estate entrepreneur
- Real estate investing
- Real estate investment club
- Real Estate Investment Network
- Real estate investments
- Real property
- Sime Darby
- Sime Darby Property
- SP Setia
- StarProperty.my
- Sunway Group
- Sunway Property
- The Edge
- UEM Group

Text Ads	Reporting Starts	Reporting Ends	Ad Set	Results (Conversion)	Impression	Clicks	Ads Position
TOTAL	04/06/2017	29/06/2017	-	-	6,562	229	2.2
{Keyword:Emporis New Condominium } New Heart Of Kota Damansara emporiskd.com.my The Next Generation Mixed Development Located At Kota...	04/06/2017	29/06/2017	Emporis Search Ads	-	4,617	192	2.0
Emporis at Kota Damansara Fully Integrated Development emporiskd.com.my Access from NKVE & LDP and Nearby upcoming township Kwasa Damansara.	04/06/2017	29/06/2017	Emporis Search Ads	-	1,917	37	2.5
Emporis at Kota Damansara Fully Integrated Development emporiskd.com.my Access from NKVE & LDP and Nearby upcoming township Kwasa Damansara.	04/06/2017	29/06/2017	Emporis Search Ads	-	28	-	3.0

SUMMARY

Facebook

1. After the run all time for the facebook campaign, the ads generated 43 leads